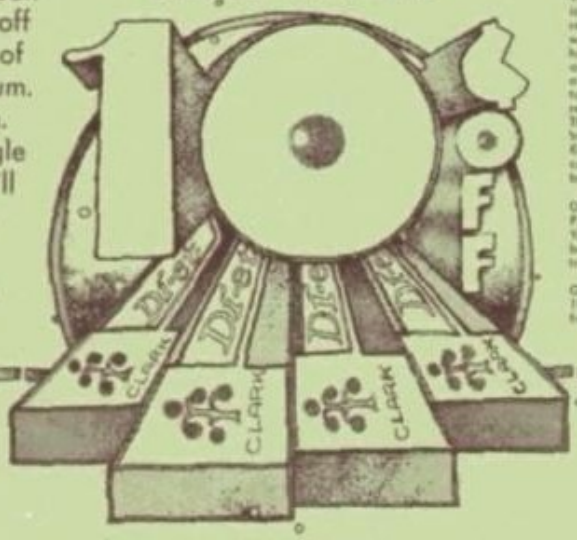
LEO BURNETT COMPANY, *Inc.*
Ad No. 140—Req. No. 66565—4 col. x 125 lines—B&W—ROP Newspapers, 1970 (B)
Printed in U.S.A.

This store coupon good for 10¢ off on a six-pack of Clark Di-et Gum. The Safe Gum. Or, buy 5 single packs and we'll give you one pack free.

Good for any flavor.

STORE COUPON



TO THE DEALER: You are authorized to act as our agent for the redemption of this coupon. We will reimburse you 10¢ plus 3¢ handling, if it has been redeemed in accordance with the [illegible] offer. Void where [illegible] taxed, or restricted by law. Cash redemption value 1/20 of 1¢. This coupon [illegible] invoices proving purchase of sufficient stock of the brands to cover coupons redeemed must be shown [illegible]

Mail [illegible] Andrea H. Donnelly, Clark Gum Company, P.O. Box [illegible], Mt. Vernon, New York [illegible] Any reimbursement will be [illegible] a retail distributor of the merchandise.

Good only on Clark Di-et Gum. Offer expires Sept. 30, 1970. Any other use constitutes fraud.

VOID

01-031

THIS COUPON MAY SAVE YOU MORE THAN 10¢

IT MAY SAVE YOUR TEETH

That's because Clark Di-et is the Safe Gum. It's sugar-free and won't cause cavities.

Di-et contains no cyclamates.

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Source: https://www.industrydocuments.ucsf.edu/docs/qyvv0004

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